

# **True Sources**

**E- Commerce Service Proposal** 



# **About Us**

We True Sources is a team of service provider. Our Other company is located in Income Tax, Ahmedabad, India.

We are having our different Branches located in Ahmedabad at Narol, Shahibaug & Gurukul Road.

In Rajasthan at Jaipur. In Baroda we are having exclusive Store of HP & ASUS.

We are having our branch in Australia too at Sydney.



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We are certified E-Commerce Consultant. We are specialized in all ecommerce market places.

We are providing end to end solutions to the online sellers for any ecommerce platforms. We are associated with Amazon.in, Amazon.com.au, Amazon.uk, Amazon.com, eBay, Flipkart, Meesho, Myntra, Tata Cliq, GEM, Shopclues etc. We do also provide training to sellers as well as Students for marketplaces.

We are authorized E-commerce service provider that endow with total solutions in Web Development from launching your Portal online to Technical support.

We are currently working on all Social media Accounts i.e. Facebook, Instagram, LinkedIn, WhatsApp Marketing, Twitter etc.



# **Vendor Registration**

We take you to the right marketplace as per your product category. All You need to do is to provide us few details and we take your business to the portal you want to be.



Our





### **Product Listing**

2.

In order to get the right visibility online, you need more than just basic profiling and listing of your products. From the image Specification to carefully crafted product descriptions & Every small piece of details affects the success of your product. Our team bring to you the quality driven Amazon Listing.





#### **Inventory Management**

3.

An important aspect which determines the success of your online business is proper inventory management. Respective account manager will keep track on your Inventory page and let you make aware if any inventory becomes out of stock status and let you know about which one should have more stock. We give you complete solution for maintaining optimum inventory which ensures smooth order fulfillment and improve your seller ratings.





### **Order Management**

4.

We take care of all your orders and ensure timely processing. We make sure that all the orders are fulfilled on time which leads to optimal customer satisfaction as well as seller account.





# Feedback & Review Management

**5.** 

Timely Quality check on products sent to customers to receive valuable feedbacks on the products sent as an order. Our team manages customers' queries and resolve it on behalf of particular brand owner. Also Account manager helps to maintain reputation score irrespective of account on particular portal.





### **Marketplace Promotion**

6.

Timely Quality check on products sent to Our dedicated team is well versed with the promotional tools to get you best promotional opportunities / deals and reach out to maximum possible customers. We construct the right time as well as right keywords to grab the maximum sale





# **Amazon A+ Listing**

**7.** 

Improve organic SEO and distinguish between basic & premium product lines. Let your shoppers know about model variations & features of your product effectively to drive brand awareness and stand out.





#### **Brand Store Creation**

8.

Store allows you to showcase your brand and products in a multipage, impressive shopping experience on Amazon. Create and customize a dedicated brand destination on Amazon. We can add video of each product so that customers have an idea about this. Having a look at Amazon's Online Store, Customers should feel if they are visiting an offline store.





### **Payments & Reports**

9.

With great orders come great responsibilities!
Our team prepares compete reconciliations with accuracy so you are on top of your numbers at every stage of your online business. At the end of the month, we share the monthly sales report for all expenses occurred during month.





### **Basic Reconciliation**

10.

Account Reconciliation is the service that we provide to our clients which Includes all monthly data about returns and payment summary.





### **Amazon Launchpad**

11.

Account Launchpad Program that program that identifies exciting new products from Start-ups and emerging brands like yours and helps you launch and accelerate your growth. It offers you the resources and expertise to tell your differentiated brand story and sell your products to millions of Amazon customers through assisted onboarding, optimized listings, brand consultation based on business insights & enhanced discoverability opportunities. The Amazon storefront offers customers a one stop shop to discover a curated selection of latest & unique products from start-ups & emerging brands.





#### **AMS**

**Amazon Marketing Services** 

**12.** 

To get more visibility on Amazon as a brand which will help us to increase the visibility on Amazon. This strategy will help to stand among shoppers who are currently purchasing from other competitor brands, related category, all the electronics shoppers. This will definitely help to boost our products sales & brand visibility.



### **Transparency**

13.

Transparency is a proactive mechanism for brands to prevent Counterfeit. In order to protect your brand, all you need to do is add the Transparency logo/Barcode to your product packaging. As an additional layer of protection, sellers are required to provider Transparency codes to Amazon Listing.





14.

#### **Account Reinstatement**

Now-a-days most of the sellers are facing the problems related to online business-like Account Suspension for various reasons; we will help you to reinstatement.

**End** 

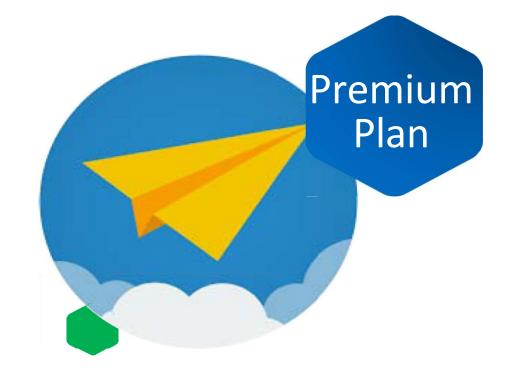




# **Service Plans**



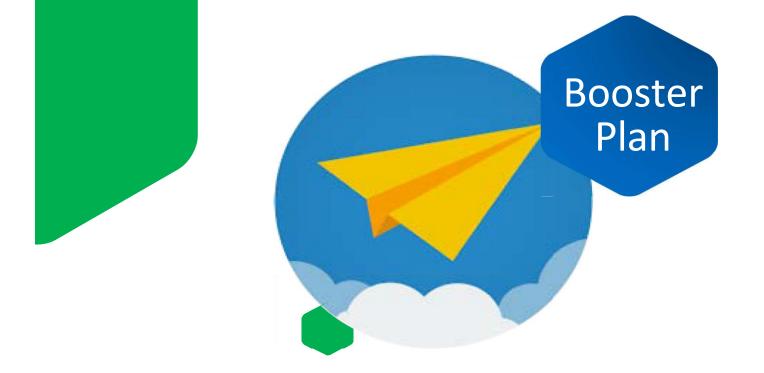
- **Account Registration**
- **Product Listings (Basic)**
- **Cataloguing**
- **Order Information & Updates**
- **Return & Claim Management**
- **Buyers/Sellers Respond Management**
- **Pricing & Quantity Management**
- **Run Coupons & Promotions on Amazon**
- **Buy Box Winning**
- **A+Listings**
- **Content Writing**
- **Product Competition Analysis**
- **Campaign Creation**
- **Keyword optimization**
- Account Health Management as per new guideline
- Feedback Removal & Management
- **Product Suggestions**
- **FBA Enrollment & Shipment Creation**
- **Technical Issue Resolving**
- **Basic Reconciliation**



- > A+Listings
- > Search Engine Optimization
- > Sales Boost
- > Rankings Management
- > Product Targeting
- > Brand Registry on Amazon
- > Brand Store Creation
- > SponsoredAds Management
- Guaranteed Delivery
- > Local Shop
- > Prime Tag
- > Full Reconciliation



- > Unlimited Products Listings
- > Brand Story
- > Keywords Optimization
- > Launchpad.
- > Transparency.
- > AMS (Amazon Marketing Services)
- > Project Zero
- > Report Violation
- > Premium EBC
- > Create your Product Video



# **Unlimited Images**

- Listing Images
- **EBC Images**
- **▶** Brand Store Images

# **Our Services**

#### E Commerce Training

Charges Will be vary as per the Marketplace

- √ Amazon Training
- √ Flipkart Training
- √ Meesho Training
- √ Myntra Training

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#### **E Commerce Services**

Charges Will be vary as per the Marketplace & Services.

- √ Amazon Account Management
- √ Flipkart Account Management
- √ Meesho Account Management
- √ Myntra Account Management
- √ Tata Cliq Account Management
- √ GEM Account Management
- √ Ajio Account Management
- √ Walmart Account Management

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# **Our Services**

#### **Digital Marketing**

Charges Will be vary as per the requirements

- √ Creative Images
- √ Video Graphics
- √ Amazon Listing Images
- ✓ Packaging Design
- √ Banners Design
- √ Social Media Marketing

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#### WebsiteDevelopment

Charges Will be vary as per the development.

- √ Static Website
- **✓ E-Commerce Website**
- √ Website Redevelopment
- √ Website Maintenance
- √ One Pager Website

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# Select Marketplace





































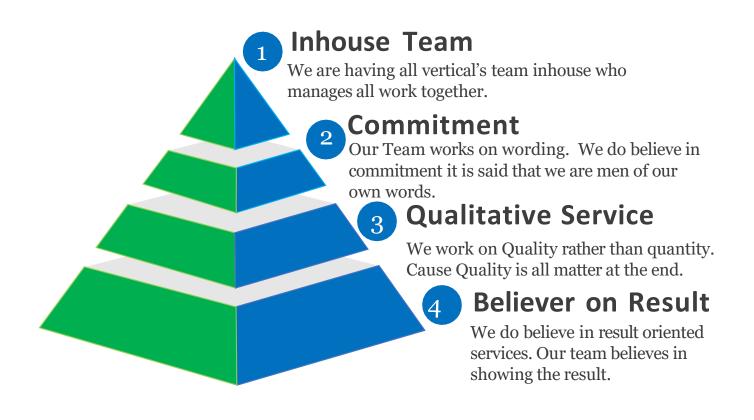
# Questions & Answers

Q - Why Should we trust True sources? How can we know they are bett er Service Providers?



A. – We do believe in qualitative Services. You can find out the same in below mentioned Screenshot. Let us show you some of our valuable clients

# **Our USP**



# Clientele



























































# Clientele























































# Clientele



































You can give up on your Dreams! But as we know, You Won't.



Let's Have a Coffee Together

You are here because you believe you deserve a better career that you have now!!

Then What are you waiting for? Just click below and have a meeting with cup of a coffee ::

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